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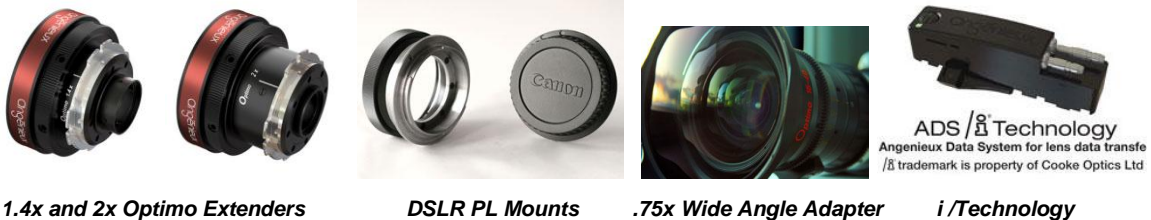
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**Angenieux Showcasing Wide Range of Lens Accessories at IBC 2011**



*1.4x and 2x Optimo Extenders*

*DSLR PL Mounts*

*.75x Wide Angle Adapter*

*i/Technology*

Amsterdam, Netherlands, (September 9, 2011) – Thales Angenieux, the industry's premier supplier of high performance broadcast and cinematography zoom lenses, is showcasing the latest in lens accessory innovations at the 2011 IBC Trade Show.

Offering a strong line-up which includes the 0.75x Wide Angle Adapter; next generation of 1.4x and 2x Optimo Extenders; DSLR PL Mounts for Optimo PL mount lenses and a Data System module integrating /i protocol for key lens data transfer, Angenieux's display creates a well-rounded portfolio of choices for its lens users.

“Angenieux zoom lens accessories provide the added versatility that cinematographers need in lensing a shoot,” said Dominique Rouchon, International Sales Director, Thales Angenieux. “For a relatively low investment, these accessories make it easy to significantly increase the functionality of the lens to create new opportunities while maintaining optical performance across the extended range.”

The **WA 0.75x Wide Angle Adapter** easily attaches to the front of the Optimo 15-40mm lens and the Optimo DP 16-42mm lens to push wide angle lenses even further. The WA 0.75x attachment also works at short focal lengths. At 15mm with an Optimo 15-40, it allows the user to shoot wide angle at 11.4mm. With an Optimo DP 16-42, users can shoot 12.2mm at 16mm. The conjunction of lenses plus a WA 0.75x attachment provides a nice fish effect for endless creative possibilities.

**1.4x and 2x Extenders** are now compatible with the entire Optimo line (except Optimo DP) including the new Optimo 45-120 lens. They are an ideal way of increasing focal length at a cost effective price. The lens’ focal length is multiplied by 1.4x or 2x with a loss of only one or two stops.

The Optimo 15-40, Optimo 28-76, new Optimo 45-120, and Optimo 24-290 can be easily affixed onto DSLR cameras with APS-C format thanks to the **Angenieux designed Canon EF and Nikon F mounts**. These mounts replace the PL mount of the lens for a precise flange to image plane alignment. These Optimo zoom lenses fit on Canon EOS 7D, Canon EOS 1D MK IV, Nikon D3000, Nikon D3100, Nikon D300, Nikon D7000 and can be used as a Director’s viewfinder or “B” camera.

Angenieux has also integrated the /i protocol in the **ADS - Angenieux Data System module**. It is specifically designed for all lightweight zoom lenses including the Optimo 15-40, Optimo 28-76, Optimo 45-120, Optimo DP 16-42 and, Optimo DP 30-80. The /i Technology allows monitoring and transfer of key lens data: focus distance, depth of field, focal zoom position and iris setting. DPs can save and upload lens profiles on memory cards for easy zoom lens swaps, lens calibration, lens synchronization and

post-production analysis. This highly practical solution will be particularly appreciated for many applications such as lens position monitoring, 3D acquisition, virtual studios and special effects. The technology streamlines both production and post, saving significant time and costs while eliminating guesswork and enabling greater creative freedom.

**For more information on Thales Angenieux in the U.S., call 973-812-3858, fax 973-812-9050, e-mail [angenieux@tccus.com](mailto:angenieux@tccus.com) or visit [www.angenieux.com](http://www.angenieux.com).**

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### **About Angenieux**

Angenieux offers a full complement of high precision lenses for a wide range of broadcast and video production applications, including: Optimo Series Lenses for the most demanding HDTV and 35mm production applications; High Definition (HD) Series cine-style, wide angle and studio lenses; High Resolution (HR) Series wide angle and all-purpose ENG lenses including economically priced HD-e series; Studio and Sports/Outside Broadcast (OB) lenses. Angenieux has achieved worldwide acclaim for its ability to design and manufacture zoom lenses for film and television, surveillance and security applications, and for its outstanding range of night vision goggles. The company is also a pioneer in 3D imaging and a major player in the development of this technology.

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**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Sara Chaput at LRG Marketing at [sara.chaput@lrgmarketing.com](mailto:sara.chaput@lrgmarketing.com)