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Angenieux's Powerful Lensing Solutions Headline IBC 2011 Display

Precision Optics & Accessories Cater to Wide Range of Shooting Styles

Amsterdam, Netherlands (September 9, 2011) –Thales Angenieux is showcasing its highly regarded lens portfolio to IBC visitors this week at the Amsterdam RAI. The line-up addresses requirements within the broadcast and entertainment industry for imaging quality and convenience, with lenses that offer longer focal ranges, 3D production solutions and enhanced digital workflow as well as an enhanced line of versatile and cost-effective accessories.

“Our featured highlights at IBC this year clearly demonstrate Angenieux’s commitment to meeting the needs of a wider range of lensing activities in the broadcast and production market,” said Dominique Rouchon, International Sales Director, Thales Angenieux. “From fast action hand-held work, to documentaries, to 3D full-fledged studio productions, the line-up of Angenieux lenses and accessories enables the cinematographer to work with precision optics to help optimize the creative process.”

The IBC exhibit includes the new S35mm **Optimo 45-120mm lens**, featuring a zoom ratio of 2.7x, a fast aperture of T2.8 (wide open) and weighs less than 2 kg. Designed for use in hand-held, steadicam or crane work, the Optimo 45-120mm lens is an exciting new tool for cinematographers because it allows a variety of shooting techniques without the need to stop and change lenses. The Optimo 45-120mm zoom lens joins Angenieux's award winning Optimo 15-40mm and 28-76mm hand-held lenses, also on display, to provide a combined focal range of 15-120mm.

The **Optimo 3D ready package** consists of either two matched 16-42mm Optimo DP or 30-80mm Optimo DP lenses and comes complete in a customized compact carrying case. The Optimo DP lenses are calibrated and factory optimized with features like easily adjustable tracking, harmonized focus marks between the two lenses, and like optical qualities to help acquire significantly improved 3D picture quality.

Angenieux's **ADS/i Technology** is an advanced digital production solution integrating /i protocol. A practical solution for lens position monitoring, 3D acquisition, virtual studios, and special effects applications, the Data System module monitors and digitally transfers key lens data. It is available on all lightweight Optimos including the 15-40mm, 28-76mm and the new 45-120mm lenses as well as the 16-42mm and 30-80mm Optimo DP lenses.

Angenieux's **Extended Range Super Zoom HD Video Lenses** include the 14 x 4.5 HD Video Wide Angle Lens, along with the high performance 19 x 7.3 ENG and 26 x 7.8 Telephoto HD Video Lenses, each of which offer the longest zoom range in their respective categories. The line offers cinematographers and DPs more options for camera movement, placement and creative control.

The new **14 x 4.5 HD Video Wide Angle Lens** offers a focal range of 4.5 to 63mm and an aperture of f/1.8 (4.5 to 41mm). The lightweight 14 x 4.5 HD Video Wide Angle Lens weighs just 4.6 pounds and is available in semi-servo and full-servo versions.

The **19 x 7.3 HD Video Lens** offers precision optics and a focal range of 7.3mm to 139mm. Weighing only 3.7 pounds, the lens's 19x zoom range allows close-up images with optimized definition and clarity. In addition, the lens' wide angle capability is ideal for panoramic-like wide shots not possible with conventional ENG lenses.

Angenieux's **26 x 7.8 HD Video Telephoto Lens** features a focal range of 7.8mm to 203mm and an aperture of f/2.2. Ideal for today's high-resolution digital and HDTV cameras, its light weight and compact size make it a perfect selection for EFP and use in auxiliary shooting situations (i.e. cranes, trucks, stabilization units, etc.).

Additions to the **accessory lineup** include the 0.75x Wide Angle Adapter for the Optimo 15-40 and Optimo DP 16-42 ; the next generation of 1.4x and 2x Optimo Extenders compatible with Optimo line (except Optimo DP) included new Optimo 45-120; and DSLR PL Mounts for Optimo PL mount lenses. The Optimo 15-40, Optimo 28-76, new Optimo 45-120, and Optimo 24-290 can be easily affixed onto DSLR cameras with APS-C format thanks to the Angenieux designed Canon EF and Nikon F mounts. These mounts replace the PL mount of the lens for a precise flange to image plane alignment. The Optimo zoom lenses fit on Canon EOS 7D, Canon EOS 1D MK IV, Nikon D3000, Nikon D3100, Nikon D300, Nikon D7000 and can be used as a Director's viewfinder or "B" camera.

For more information on Thales Angenieux in the U.S., call 973-812-3858, fax 973-812-9050, e-mail angenieux@tccus.com or visit www.angenieux.com.

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About Angenieux

Angenieux offers a full complement of high precision lenses for a wide range of broadcast and video production applications, including: Optimo Series Lenses for the most demanding HDTV and 35mm production applications; High Definition (HD) Series cine-style, wide angle and studio lenses; High Resolution (HR) Series wide angle and all-purpose ENG lenses including economically priced HD-e series; Studio and Sports/Outside Broadcast (OB) lenses. Angenieux has achieved worldwide acclaim for its ability to design and manufacture zoom lenses for film and television, surveillance and security applications, and for its outstanding range of night vision goggles. The company is also a pioneer in 3D imaging and a major player in the development of this technology.

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***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Sara Chaput at LRG Marketing at sara.chaput@lrgmarketing.com.