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SightLogix Unveils New Logo To Reflect Expanding Market Application.

Automated Video Systems Well-Suited for a Broader Range of Outdoor Security Applications



Princeton, NJ (March 11, 2010) – SightLogix, the leading supplier of accurate, automated [outdoor video](#) systems for wide area and [perimeter security](#), has unveiled a new logo to emphasize the company's expansion to a broader range of applications and customers. The company's products are evolving from securing high-end applications to also include smaller facilities that can benefit from accurate, automated outdoor video at reduced costs.

“SightLogix long-range and wide-area [intelligent video](#) systems have challenged the conventional wisdom of the outdoor security industry by achieving the highest levels of detection accuracy at the lowest overall project cost. We are now extending our systems to a broader range of outdoor applications, starting with the recently released WideView SightSensor, which is often used for small facilities that need coverage over a wide area,”

said John Romanowich, President and CEO, SightLogix. “Our new logo with the tagline ‘*making outdoor video...smarter*’ clearly defines our mission to deliver the security benefits of intelligent video as an economical option for both small commercial security applications to critical infrastructure. These applications range from theft and vandalism at electrical substations and storage yards to protecting ports, rail waysides, water treatment plants, petro-chem facilities, data centers, and assets of national importance.”

Recognized as a leader in [intelligent video surveillance](#) systems that provide efficient, cost-effective management of outdoor areas, SightLogix’ combination of edge-based [video analytics](#), long and wide area coverage, and geo-spatial target tracking have been deployed around the world protecting assets in the harshest environments.

For more information on SightLogix perimeter security and outdoor surveillance solutions, call (609) 951-0008, email info@sightlogix.com or visit www.sightlogix.com.

About SightLogix[®], Inc.

SightLogix automated outdoor surveillance systems protect critical infrastructure and key assets of the transportation, energy, utility, chemical, datacenters, public safety, school and religious campuses, and defense industries. The company’s open-architecture, Intelligent Video Surveillance system provides full situational awareness to increase both the effectiveness and efficiency of security manpower. For more information, visit www.sightlogix.com.

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***EDITORS’ NOTE:** All photos are available upon request by emailing Sara Chaput at LRG Marketing Communications sara.chaput@lrgmarketing.com